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FOR IMMEDIATE RELEASE

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## Privatimus Partners with Media Experts for Reputation Management Strategies in Media Channels

*The combined comprehensive expertise provides effective strategies in protecting the reputation and personal interests of Privatimus clients.*

**HAMBURG, Germany** (April 3, 2014) – Privatimus, [a provider of security consultation, risk mitigation and protection for family offices, high net worth individuals \(HNWI\) and corporate clients](#) announced today signed partnerships with a group of media experts for reputation management strategies in online, TV, print and social media channels. Based out of Hamburg, Germany, Privatimus provides security and consulting services to clients around the world.

The partnerships will combine comprehensive experience and expertise to develop effective management strategies in protecting the reputation and personal interests of Privatimus clients and their family members. Areas of focus in online, TV, print and social media channels include strategic advisory services, media and communication consulting, media crisis and management, digital positive storytelling, and social media awareness and training.



*Zeeshan Nasir, Partner of Privatimus*

Zeeshan Nasir, partner of Privatimus comments: “We have partnered with experts that are very connected to the media industry, and will be key assets in this strategic initiative that serves our clients in areas of reputation and personal interests. With the prominent exposure our clients have in society, protecting their personal and family reputation is a vital service and requires strategies based on direct experience and ability to implement an effective and timely communication framework. This is especially critical with today’s range of communication channels and virality of online content.”

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### **About Privatimus GmbH**

We are a company of high integrity, scale and reach. Since 1993, our experts have provided security advice, risk mitigation and protection to family offices, wealth management firms, exposed persons, high net worth individuals (HNWI), groups, and corporate clients around the world. Everything we do in identifying risks, protection strategies, operational security or background checks must be executed with pinpoint precision.

Privatimus focuses on an exclusive group of high-profile clientele exposed in public due to their professional activities, family history and wealth, or because of general public interest. We have a worldwide network of experts who can work across cultures and time zones to help ensure our client's personal interests are protected.

Life Demands Perfection.

Visit us at: [www.privatimus.com](http://www.privatimus.com)

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